

## Kumaun University, Nainital

### Curriculum Vitae

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Name : Dr. Ashok Kumar  
Designation : Associate Professor  
Department : Tourism and Hospitality  
Contact Information  
• Email Address : ashok.tourism@gmail.com  
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Vidwan ID :

#### Educational Qualification

Degree	University	Subjects	Year
Ph.D. Tourism	HNB Garhwal University, Srinagar	Tourism	2004
MTA	HNB Garhwal University Srinagar	Tourism	1999
B.Sc.	HNB Garhwal University Srinagar	Botany, Horticulture and Zoology	1997

#### Work Experience (add row if required)

Position	Department	University/Organization	Year
Instructor	Tourism and Hospitality	HNB Garhwal University Srinagar	2003
Assistant Professor	Tourism and Hospitality	Kumaun University, Nainital	2006
Associate Professor	Tourism and Hospitality	Kumaun University, Nainital	2019

#### Administrative Responsibilities(add row if required)

Position	Nature of responsibility	University/Organization	Year
Proctor	Maintaining law and order in the campus	Kumaun University	2010 - 2016
Assistant Controller of Examinations	All work related to paper setting to evaluating and declaration of results of the University	Kumaun University	2008-2009
Assistant Controller of Examinations	All work related to paper setting to evaluating and	Kumaun University	2014 - 2017

	declaration of results of the University		
Assistant Director IQAC	Compilation and creation of data as required by NAAC	Kumaun University	2019 – 2023
Dy Controller of Examinations	All work related to paper setting to evaluating and declaration of results of the University	Kumaun University	2021 – 2023
Head and Convener	Department and paper panel, paper setting and moderation	Kumaun University	2022

### Research Interests

Research interest includes Sustainable Tourism Promotion in Himalayas, Responsible and ecotourism and Tourism policy.

### Publications (start from recent publications)

#### a) Research Papers(add row if required)

Authors name	Title of the paper	Vol, page no	Year
Dr. Ashok Kumar & Dr. Ashish Tamta	Tourist Transport Pollution and the Environment in Nainital Township: An Analysis of Residents Perception	13 Juni Khyat	2023
Shailesh Chamola, Dr. Ashok Kumar and Yashpal Negi	RELATIONSHIP BETWEEN SERVICE QUALITY AND CUSTOMER SATISFACTION AND LOYALTY: AN EMPIRICAL STUDY OF SELECTED HOTELS IN DEHRADUN, UTTARAKHAND	Journal of Critical Review Vol – 7 Issue 3	2020
Dr. Ashok Kumar & Ashish Tamta	Understanding Tourist' Perception and Behaviour with regard to Tourist Transport and Environment	International Journal for Environmental Rehabilitation and Conservation 0975-6272	2019
Dr. Ashok Kumar & Girish Nandani	Responsible tourism from the perspective of tourist	Avahan	2019
Dr. Ashok Kumar & Girish Nandani	Responsible Tourism: Awareness amongst Host Community	QUEST 0974-5041	2018
Dr. Ashok Kumar & Ashish Tamta	Understanding Host Community's Perception on the Identified Construct of Environment Tourism and Leisure Transport: A Case study of Nainital	Avahan Amrapali Institute	2018

Prof. S.C. Bagri and Ashok Kumar	Nandadevi Royal Pilgrimage in Pinder Valley in Garhwal Himalaya: An Analysis of resource attractions for sustainable tourism development	Journal of Tourism	2002
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b) Patents (start from recent publications)(add row if required)

Authors name	Title of the patent	Patent no (Granted or filed)	Year

c) Books (start from recent publications)(add row if required)

Authors name	Title of the book	Publisher	ISBN	Year

d) Book chapters (start from recent publications)(add row if required)

Authors name	Title of the book	Publisher	ISBN	Year
Swati Shah, D.K. Bhatt and Ashok Kumar	Implementing Sustainable Goals in the Service Sector	IGI Global		2023
Dr. Ashok Kumar & Ashish Tamta	Analysis of Resident's Perception with mobility choices	Kunal Books, New Delhi		2023
Swati Shah, D.K. Bhatt and Ashok Kumar	Regenerating Dimensions of Tourism for Religious Events and festivals."			
Prof. S.C. Bagri and Ashok Kumar	Nature Rock Garden : The Valley of Flowers Destination Interpretation and Infrastructure Auditing	Sustainable Tourism Planning and Development		2000
Dr. Ashok Kumar	Tourism Resources of India : Mountaineering and Snow Skiing	UOU		2012
Dr. Ashok Kumar	Rafting and other water based Adventure Sports	UOU		2012
Dr. Ashok Kumar	Trekking Tourism with special reference to the Himalaya's	UOU		2012

e) Conference Publications/Proceedings (start from recent publications)(**add row if required**)

Authors name	Title of the paper	Conference name	Year
Dr. Ashok Kumar and Prof. S.C. Bagri	Sustainable trekking tourism development approach in higher Himalaya of Uttarakhand state- A study of scenic trek routes	International conference on Sustainable Development at Institute of Vocational Studies, HP University, Shimla.	2000

**Projects(add row if required)**

Title of the project	Funding agency	Amount (Rs)	Year

**Teaching details (add row if required)**

Name of the course/paper	Department	University	Year
Tourism in Central Himalayas	CMTHS	HNB Garhwal University, Srinagar	2003
Business Communication & Computer Application	CMTHS	HNB Garhwal University, Srinagar	2003
Prominent Tourist Destinations of India	Tourism and Hospitality	Kumaun University, Nainital	2010
Travel & Tour Operation	Tourism and Hospitality	Kumaun University, Nainital	2010
Research Methodology	CMTHS	HNB Garhwal University	2003
Entrepreneurship Development	CMTHS	HNB Garhwal University	2003
Inbound Tourism	Tourism and Hospitality	Kumaun University, Nainital	2010
Outbound Tourism	Tourism and Hospitality	Kumaun University, Nainital	2010

**Professional Memberships(add row if required)**

Organization	Position	Year

**Honours and Awards(add row if required)**

Award	Awarding Organization	Year

**Conference Presentations(add row if required)**

Title of presentation	Conference name	Name of the institution	Year



**Signature of the faculty member**